

## ENVIRONMENTALLY SAFE

Since Universal Fire-Shield™ is not an oil or solvent-based chemical, it is non-toxic as a liquid and remains that way. No asbestos! No aluminum!

## SAVES LIVES & PROPERTY



You saw it demonstrated on the television show "That's Incredible"! John Davidson showed two wooden houses, one treated inside and out with Universal Fire-Shield™ formula, the other was not. Each of the buildings were doused with five gallons of gasoline and set on fire. The untreated building burned to the ground in minutes. The building treated with Universal Fire-Shield™ products did not burn down. The flaming gasoline scorched it, of course, but the flames did not spread. Once the gasoline burned itself out, the fire was out! John also demonstrated with inventor how fabrics can also be fire proofed.

THAT'S INCREDIBLE!



## HOW FIRE RETARDANT WORKS

Three components are necessary for fire: fuel, oxygen, and a source of ignition. Although you need to eliminate only one of these three components to extinguish a fire, Universal Fire-Shield™ products produce outstanding results by eliminating two of these components.

Universal Fire-Shield™ treated products automatically react with fire or heat to convert combustible gases and tars to non-combustible carbon char, nitrogen, and carbon dioxide. This chemical reaction substantially increases carbon char and creates an intumescent action, causing the surface to bubble-up and thereby creating a barrier between the fire and the treated material. The nitrogen produced as a by-product of the bubbling-up action displaces the oxygen, thus smothering the fire. The intumescent action separates the fuel from the source of ignition. This double protection is the reason only Universal Fire-Shield™ products are authorized to bear the 100% guarantee trademark.

Universal Fire-Shield™ treated materials produce significantly less smoke when exposed to fire. In many cases, smoke generation has been reduced by more than 50% - 80%. This is very important since smoke inhalation causes more deaths than fire.

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**FIGHT THE DANGER OF FIRE  
PREVENTION  
IS THE BEST INSURANCE.**



## STOP UPHOLSTERY BURN OUT!

With **FABRIC-SHIELD F-2000™**  
and **LC-2001 Leather & Canvas**

This should never happen.

This can be easily prevented.

Family, friends, photos, furnishings  
and heirlooms cannot be replaced.

UNIVERSAL  
**FIRE-SHIELD**  
  
**PROTECTANTS**

**UNIVERSAL FIRE SHIELD, LLC**

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YOUR DEALER/DISTRIBUTOR:

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UNIVERSAL  
**FABRIC-SHIELD™**

**F-2000**  
**LC-2001**  
**NS-2002**

**SUPERIOR GRADE  
CLEAR ODORLESS  
SUPER INVISIBLE POWER**

**THE MOST EFFECTIVE  
FIRE INHIBITORS AVAILABLE  
WORLD WIDE**